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PM-WANI refers to the Prime Minister's Wi-Fi Access Network Interface initiative in India. It is a government-led program aimed at providing affordable and accessible internet connectivity to the citizens of India, particularly in rural areas and remote parts of the country.

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What Is PM-WANI?

As of my knowledge cutoff in September 2021, PM-WANI refers to the Prime Minister's Wi-Fi Access Network Interface initiative in India. It is a government-led program aimed at providing affordable and accessible internet connectivity to the citizens of India, particularly in rural areas and remote parts of the country.

Under the PM-WANI initiative, the government plans to create a wide network of public Wi-Fi hotspots throughout the country. These Wi-Fi hotspots will be set up by public and private entities, known as Public Data Office (PDO) and Public Data Office Aggregators (PDOAs), respectively. They will be responsible for installing and operating the Wi-Fi infrastructure.

What are the Objectives?

The objective of the PM-WANI (Prime Minister's Wi-Fi Access Network Interface) initiative in India is to provide affordable and accessible internet connectivity to the citizens, especially in rural areas and remote parts of the country.

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Benefits of PM-WANI?

The PM-WANI (Prime Minister's Wi-Fi Access Network Interface) initiative in India offers several benefits. Here are some of the key advantages associated with PM-WANI:

1. Increased Internet Accessibility
2. Affordable Internet Services
3. Digital Inclusion
4. Entrepreneurship and Employment Opportunities
5. Improved Delivery of Digital Services
6. Boost to Tourism and Hospitality
7. Infrastructure Development

It's important to note that the benefits of PM-WANI may evolve over time as the initiative progresses and more Wi-Fi hotspots are established. Additionally, the specific impact and benefits experienced by individuals and communities may vary based on their geographical location and local factors.

Importance of PM-WANI:

1. Digital Inclusion
2. Broadband Penetration
3. Affordable Internet Services
4. Entrepreneurship and Employment
5. Socio-economic Development
6. Boost to Digital Economy
7. Infrastructure Development

By addressing the barriers to internet access and promoting the widespread availability of affordable connectivity, the PM-WANI framework aims to empower individuals, bridge the digital divide, and facilitate the socio-economic development of the country.

PM-WANI ecosystem

PDO

Public Data Office will establish, maintain, and operate PM-WANI compliant Wi-Fi Hotspots and provide last-mile connectivity to deliver Broadband services to subscribers by procuring internet bandwidth from telecom service providers and/ or internet service providers.

PDOA

Public Data Office Aggregator will provide aggregation services such as authorization and accounting to PDOs, thereby facilitating PDOs in providing services to the end consumer.

APP PROVIDER

App Provider will develop an Application to register users and discover and display PM-WANI compliant Wi-Fi Hotspots in the proximity for accessing the internet service and also authenticate the potential Broadband users.

CENTRAL REGISTRY

Central Registry will maintain the details of App Providers, PDOAs, and PDOs. It is currently maintained by the Centre for Development of Telematics (C-DoT).

Who can become PDO?

1. Shopkeepers and Kirana store owners
2. Individuals and Homeowners
3. Common Service Centers (CSCs)
4. Local Entrepreneurs
5. Telecom Service Providers
6. Petrol Pump
7. Ex Government Officer
8. Hospitals

It's important to note that becoming a PDO involves complying with the regulations and guidelines set by the authorities.

Who can become PDOP?

1. Internet Service Providers (ISPs)
2. Telecom Service Providers
3. Cable Operators
4. Infrastructure Providers
5. Other Entities

Our Priorities:
1. Ex Service Officer
2. Ex Army Officer
3. NGO/ Organization/ Trust
4. Pvt. Ltd. / Ltd. Company
5. MLM(Network Marketing)
6. Insurance Agents.

Becoming a PDOP involves complying with the regulations, technical standards, and security requirements set by the us. PDOPs are responsible for ensuring the smooth functioning and management of the PDOs under their aggregation.

Benefits of becoming PDO

1. Business Opportunity
2. Revenue Generation
3. Enhanced Customer Experience
4. Increased Footfall
5. Community Engagement
6. Government Support
7. Technological Advancement
8. Contribution to Digital Inclusion

It's important to note that while there are advantages to becoming a PDO, it also comes with responsibilities such as complying with regulations, ensuring security measures, and providing reliable and quality Wi-Fi services to users.

Benefits of becoming PDOP

1. Business Expansion
2. Revenue Generation
3. Network Infrastructure Utilization
4. Branding and Market Presence
5. Value-added Services
6. Partnership Opportunities
7. Government Support
8. Scalability and Growth Potential

It's important to note that as a PDOP, you have the responsibility to ensure the smooth functioning, management, and coordination of the PDOs under your aggregation. Compliance with regulations, maintaining quality of service, and meeting security standards are essential aspects of being a PDOP.

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What is the income of PDO?

Under the PM-WANI framework, PDOA collects revenue by selling coupons to users and then PDOA should share this revenue with its PDOs based on the usage of an access point. Based upon the type of users coming to the PDO, there can be different type of Wi-Fi internet plans.

a) Daily Plan –This type of plan may be preferred by people at such places where they normally do not reside, tourist area, bus stop or railway station

S. No	Parameter	Value
a)	Plan Value	5 to 10 Rupees
b)	Daily customers	30 to 100 users
c)	Daily sale Value	150 to 1000 rupees
d)	Monthly Sale Value	4,500 to 30,000 rupees
e)	Percentage share of PDO*	90%
f)	Monthly earning	4050 to 27000 rupees

b) Monthly Plan –Such users who are visiting a place (PDO location) on a daily/regular basis then monthly plan could be preferred by such user. The users can be students staying nearby or villagers who want to sell their art and craft items through internet.

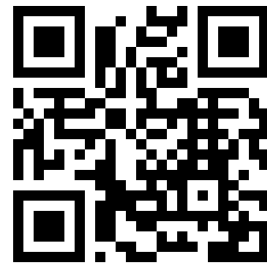| S.No	Parameter	Value
a)	Plan Value	100 to 200Rupees
b)	Regular Customers	30to 50users
c)	Monthly Sale Value	3,000 to 10,000 Rupees
d)	Percentage share of PDO	90%
e)	Monthly earning	2,700 to 9,000 Rupees

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